CHAIRING AT THE SCDM 2021 ANNUAL CONFERENCE

FUTURE NOW: V2.021

YOUR STEP-BY-STEP GUIDE
We believe world-class education and thought leadership are the driving forces for professional excellence, for innovation, and for advancing clinical data managers around the world. That’s why we want our content programme to inspire the kind of transformational learning that can change the world of clinical data science.

SCDM’s 2021 Annual Conference is a place for the world’s clinical data management industry to reflect on the future. That is why our conference theme is “Future Now: v2.021”. Attendees expect to see cutting edge content that will raise the bar of excellence in the profession.

Our attendees enjoy hearing from their mentors, from industry leaders and from their peers. They like to be inspired, challenged and motivated. Our session chairs and speakers make the SCDM Annual Conference and we look forward to seeing your ideas.
Develop an idea worth sharing and express it clearly and simply. Your idea may be an assumption that you wish to challenge, or, a unique perspective on a common topic, or even an innovative concept that has the power to advance the profession. Remember to summarise your idea in One clear message.

If your idea can be stated in a catchy or provocative way, our attendees will pay more attention and remember it easily. Be thought-provoking and not afraid to offer a slightly contrary challenge to what be expected.

Our attendees want to be inspired but they also want valuable, practical takeaways. Make sure you answer the key questions relating to your topic and prepare a virtual handout for the attendees to use in the office.
WE ARE LOOKING FOR THE BEST SESSION CHAIRS IN THE INDUSTRY

CHOOSE SPEAKERS THAT ARE...

**Engaging**
Our best speakers tell personal stories and carefully use humour to emphasise a key pointe they wish to make.

**Opinionated**
Rarely do they sit on the fence. Instead, they voice a clear opinion - and, always in a respectful and humble way.

**Honest**
Typically, they are very open and transparent, particularly when revealing data and other relevant information. They ensure that the truth prevails, even when it may not be particularly attractive.

**Relaxed**
Being relaxed, but passionate about your topic, goes down very well with the SCDM audience. The best speakers do not use gimmicks or appear stuffy and excessively formal.

YOU COULD BE PRESENTING TO SOME OF THE MOST HIGH-POWERED AND INFORMED PEOPLE IN CDM
All content must be original and not a rehash of a session given at an other industry event.

If your submission is successful, the cost to cover any fees (such as registration) must be cover by you.

There is no session chair charge to chair at the SCDM Annual Conference. On the contrary, you benefit from a 20% reduction on the standard registration fee.

Successful proposals are selected on the merit of the idea and the speaker and/or Session Chair.

You are responsible for the concept, creation and delivery of your session. The SCDM Team is on hand to guide you and is the official contact point for confirmations and changes.
With the COVID pandemic a fixture in our lives and 20:20 hindsight, we look back on last year and ask ourselves: what did we get right, where were we nimble and where did we push our boundaries? We continue to ask these questions and more as we up-version today and make the future a reality! We continue to pivot, to write narrative and move forward, potentially beyond our comfort levels, to adopt and embrace change in our data science industry at the global scale.

The eight conference themes give an idea of how CDM leaders plan on addressing new opportunities and challenges. They provide a perspective on what CDMs value and what they don’t. They drive home the message that if the past has taught us anything, something entirely off the radar can challenge the status quo, and that its down to the SCDM community to continue writing the narrative. Together, they show innovative ways to shift the paradigm immediately. The Future is Now. And it is v2.021 - be part of it!

Submit your session proposal shape the future with us!

1. AI/ML  
is the fuel for Business Growth - but, can it live up to its promise.

2. DECENTRALIZED CLINICAL TRIALS  
The big ideas is great, but what about real-world results?

3. RBQM  
at scale

4. POST COVID  
It will be about CDS, not CDM

5. TECHNOLOGY, DATA AND COMMUNICATION  
The troika for modern times

6. CDMS ARE ALSO HUMANS  
Why your personal brand is more important then ever?

7. WHY REGULATORS  
and reality collide

8. WILD CARD  
high impact content not fitting the norm.
THE SCDM 2021 ANNUAL CONFERENCE
SESSION TYPES

MAIN STAGE

HOW IT WORKS
The Main Stage session is the SCDM Panel Discussion and is facilitated by the Session Chair who guides the panel and the audience through the topic.

The panel format allows for a brief introduction and then discussion among the panellists and audience.

The panel, composed of 3-4 experts or practitioners in the field, shares facts, offers opinions and responds to audience questions either through questions curated by the moderator or taken from the audience directly.

The panel aims to offer the audience a thought-provoking discussion that analyses a topic from different angles.

WHAT IT’S NOT

We want to avoid having a set of presentations, one after another.

Similarly, it should not be a one-on-one interview conducted with each panellist in turn.

Many untrained moderators simply ask questions of each panellist, one after another, rather than build the dialogue into a conversation.

SESSION DURATION
60-75 minutes
Q&A Included

THE BIG IDEA
Being the primary format, content here should be inspirational, future-facing and highly memorable.

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THE SCDM 2021 ANNUAL CONFERENCE
SESSION TYPES

HOW IT WORKS
The Forum Stage is the SCDM Roundtable Discussion and features a flexible format to presentations. Sessions may look quite different from each other but they have one thing in common: it allows for extended discussion among a small group.

Roundtables are an ideal forum for having the speakers very accessible to the SCDM audience, for giving and receiving targeted feedback, and for engaging in in-depth discussions.

WHAT IT’S NOT
Roundtables are not Panel Discussions conducted in long-play format.
Equally, the discussion should not be lacking in focus or in learner outcomes.

FORUM STAGE

SESSION DURATION
60-75 minutes
Q&A Included

THE BIG IDEA
A space for speakers to deliver CDM best practice and actionable ideas.
THE SCDM 2021 ANNUAL CONFERENCE
SESSION TYPES

IGNITE STAGE

SESSION DURATION
45-60 minutes
Q&A Included

THE BIG IDEA
Fast-paced presentations built around one stellar idea.

HOW IT WORKS
Ignite sessions are fast-paced sessions designed to generate awareness and stimulate discussion.

An ignite session features up to 6 presentations (5-10 minutes each & max 20 slides) around the same topic or on related topics.

To maintain energy and a high cadence, presentation slides automatically advance every 15 seconds. An ignite session is a truly energetic and dynamic session, designed to keep the speaker and audience on their toes.

WHAT IT’S NOT
It is not a deep-dive presentation but rather the conveyance of one critical idea.

Slides should not be complex and overly wordy. Use brief statements of images instead.
**THE SCDM 2021 ANNUAL CONFERENCE**

**SESSION TYPES**

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**STORY LAB**

**SESSION DURATION**

60-75 minutes
Q&A Included

**THE BIG IDEA**

Bring technical concepts to life through real-life case studies.

**HOW IT WORKS**

2-3 case studies (15 minutes each; 10 minute Q&A) themed around the same scenario/issue are told as engaging stories. The case studies should reflect the authentic experience of an individual, a team, or a community.

**WHAT IT’S NOT**

- It is not a corporate sales presentation
- A series of boring or aloof presentations.

Similarly, they should not lack practical guidance on the application of the topic being discussed.
THE SCDM 2021 ANNUAL CONFERENCE
SESSION TYPES

HOW IT WORKS
Podium Stage is SCDM Oral Presentation sessions, which consist of 3-4 presenters per session covering practical, skills-based content. Each presentation lasts 20-25 minutes.

It is an ideal session for capable speakers presenting more specialised presentations.

WHAT IT’S NOT
It is not a corporate sales presentation.

SESSION DURATION
60-75 minutes
Q&A Included

THE BIG IDEA
A connected series providing a coherent deep-dive.
THE SCDM 2021 ANNUAL CONFERENCE
SESSION LEVELS

NOVICE
Assumes some knowledge of the CDM industry;
1 year experience

INTERMEDIATE
Assumes comfort within CDM industry;
1-4 years' experience

ADVANCED
Assumes solid knowledge of CDM industry;
4-8 years' experience
Submit your proposal

You should do this through the online content portal. Proposals submitted directly to SCDM Team will not be considered.

Review Process

The length of the review process is dependent on the number of submissions we receive. We aim to get back to you ASAP!

Confirmation

If your proposal is successful, a member of the SCDM Team will contact you with an initial offer of a slot, subject to speakers being confirmed and session content agreed. Once everything has been finalised, we will list the conference speakers online and in marketing communications.

Ongoing and Final Preparations

The SCDM Team will work with all session chairs and speakers to ensure you deliver a successful session and that there is no overlap between different presentations.
Start by clicking the PLAY icon to enter the Session Proposal Submission Platform.

Click LOG-IN and a new user account and complete your profile.

Click on SUBMISSIONS to add a new session proposal.

Select in which conference theme you would like to submit an session proposal (refer to p. 5 of this guide).

Select your proposed session type (refer to p. 6-10 of this guide).

Select your proposed session length (45, 60 or 75 minutes depending on the session type selected).

Select your proposed session skill level (refer to p. 11 of this guide).

Insert your proposed Session Title and Description and Learning Objectives.

Advise on the potential content for the individual presentations or potential speakers you have in mind.

Submit
WE LOOK FORWARD TO SEEING YOUR IDEAS

SUBMIT YOUR IDEAS

QUESTIONS?
SCDMEVENTS@SCDM.ORG